



ROCHESTER EV ACCELERATOR

An Electric Vehicle Movement · RochesterEVs.com

What is ROC EV?

The Rochester Electric Vehicle Accelerator (ROC EV) is a forward-thinking, grassroots initiative aimed at making Greater Rochester a cleaner, healthier, and more sustainable community by facilitating the widespread adoption of plug-in electric vehicles.

Rochester is the right place to make this happen. We have the public support, government commitment, and business innovation to make electric vehicles our transportation of choice.

www.RochesterEVs.com

Why EVs

- **EVs are fun to drive.** They are smooth, quiet, and have incredible acceleration!
- **EVs have a lower total cost of ownership.** Fueling with electricity is about five times cheaper than fueling with gasoline. EVs require no oil changes and have 10 times fewer moving parts than gasoline-powered cars, requiring less maintenance.
- **Reduce dependence on oil.** Switching to plug-in EVs is one of the biggest steps we can take to reduce America's dependence on oil.
- **Job Creation.** EVs are creating American jobs. We are building advanced technology vehicles and components in more than 20 states, creating thousands of new jobs.

Become the next generation of EV drivers - visit RochesterEVs.com to find the right car for you!



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info@RochesterEVs.com



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