Launch of the Climate Mayors Electric Vehicle Purchasing Collaborative


- “Today’s announcement by Mayor Garcetti and the Climate Mayors will highlight the incredible market demand that exists from cities across the U.S. as they plan for an electric transportation future. By providing those cities with the right tools to make EV purchases and acquire charging infrastructure it will be more efficient and affordable for cities nationwide to make this shift, a critical step towards reducing our oil dependency and meeting the goals of the America’s Pledge on climate change. The EC believes the development of this Collaborative will be a catalyst to accelerate the transition of city fleets to EVs, reducing emissions, reducing our dependence on oil, and saving taxpayer money,” said Ben Prochazka, Vice President of the Electrification Coalition.

- “The EC will act as the technical expert to support cities in their fleet transition planning—enabling a more efficient and rapid conversion of city fleets and charging infrastructure. Sourcewell, experts in competitively-solicited EV contracts, will also provide cities with resources to effectively electrify city vehicle fleets.”

- “The clean transportation revolution is no longer a distant vision for the far-off future—it’s a reality staring us in the face, and it’s happening here in Los Angeles and cities across the globe,” said Mayor Garcetti. “Through this innovative platform, Climate Mayors are sending a powerful message to the global car market: if you build electric vehicles, we will buy them.”


- “The portal was unveiled today at Mayor Garcetti’s Forum on Clean Transportation, a roundtable discussion with key industry and sustainability leaders on collective actions to increase local and international clean transportation initiatives. Mayor Garcetti was joined by Anne Hidalgo, Mayor of Paris and Chair of C40 Cities—a network of 96 megacities committed to urgent action on climate change.”

- “It is inspiring to see so many American Climate Mayors committing to transform their fleets into electric vehicles,” said Anne Hidalgo, Mayor of Paris and Chair of C40 Cities. “They are part of an unstoppable global momentum for change. Thanks to the bold leadership shown by C40’s member cities, millions of polluting cars, vans, and buses will soon be replaced by clean alternatives. Cities are concretely getting the job done, delivering on the highest goals of the Paris Agreement and cleaning the air that our citizens breathe.”
Media Coverage

Governing: **On Eve of Global Climate Summit, 19 U.S. Cities Launch Electric Car Effort**

- “…city officials will get technical expertise from the Electrification Coalition as part of the new collaborative. The group will help city officials and fleet managers consider things like how many chargers they need to install, what type of telematics to put in the vehicles to monitor them, what range their vehicles can travel between charges and how long vehicles will need to charge.”

E&E News - ClimateWire: **Multiple cities will buy EVs, chargers through new platform**

- Cities typically have a replacement cycle of five to eight years for fleet vehicles, and this program has to fit with that timing, said Ben Prochazka, vice president of the Electrification Coalition, a group working to accelerate large-scale adoption of plug-in EVs that teamed with Climate Mayors on the effort.
- "They feel like this can be a game changer for their ability to purchase plug-in electric vehicles because now they have a set price," Prochazka said, that doesn't have to go through standard city requests for proposals.

Politico Morning Energy (newsletter): **Cities come together on EVs**

- “Ahead of the Global Climate Action Summit, Los Angeles Mayor Eric Garcetti announced 19 cities and two counties, including Washington, D.C., have launched the Climate Mayors Electric Vehicle Purchasing Collaborative. The "online procurement portal" will provide municipalities "equal access to competitively bid electric vehicles and accompanying charging infrastructure."

Industry Dive: **Initiative gives cities equal access to competitive EV bids**

- “With cities key in the fight against emissions, collaborations such as these should encourage more jurisdictions to think about the future of their vehicles and how they can be made cleaner and less reliant on fossil fuels. “By providing those cites with the right tools to make EV purchases and acquire charging infrastructure it will be more efficient and affordable for cities nationwide to make this shift, a critical step towards reducing our oil dependency and meeting the goals of the America’s Pledge on climate change,” Ben Prochazka, Vice President of the Electrification Coalition, said in a statement.”

Wired: **LA’s teaming up with other cities to get cheaper cars**

- “That portal—driveEVfleets.org—is designed to make it easy for even the smallest cities, which may only have a handful of vehicles, minimal bargaining power, and no experience with EVs, to just scroll and click to get a pre-negotiated price on cars, trucks, busses, and charging infrastructure.”
- “Here’s a very clear signal to the market that this is where cities are going,” says Lauren Faber O’Connor, LA’s chief sustainability officer. “Imagine what the potential is for that market is for car companies, and others who are getting into the electric vehicle space.” In other words, the chance to sell your EV to cities all over the country is good reason to drop the price a tad.
The big commitments, campaigns and collaborations at GCAS

“Earlier in the week, Los Angeles Mayor Eric Garcetti announced the Climate Mayors Electric Vehicle Purchasing Collaborative, a web portal to help cities enjoy better prices on electric vehicles for fleets by buying in bulk. And the city unveiled a Zero Emissions Roadmap for electrified transportation to reduce greenhouse gases and air pollution by 25 percent in time for the 2028 Olympics.”

Electric buses and trucks play a leading role at GCAS

“CALSTART wasn't the only group focused on the opportunity to reduce emissions from city and commercial vehicle fleets. Another non-profit group, The Electrification Coalition, worked with a group of mayors to create the Climate Mayors Electric Vehicle Purchasing Collaborative, which will help cities get access to competitively bid EVs and charging infrastructure.”

“Nineteen cities and two counties used the new collaborative to commit to buying 376 electric vehicles, representing more than $11 million in total electric vehicle purchasing. Los Angeles Mayor Eric Garcetti made that announcement Tuesday in Los Angeles.”

Small But Symbolic: 19 Cities Pledge EV Shift Ahead of Climate Talks

“More importantly, Faber O’Connor says, city officials will get technical expertise from the Electrification Coalition as part of the new collaborative. The group will help city officials and fleet managers consider things like how many chargers they need to install, what type of telematics to put in the vehicles to monitor them, what range their vehicles can travel between charges and how long vehicles will need to charge.”

The portal will help cities across the country rapidly electrify their municipal fleets. As a result of the new platform, 20 cities and two counties have committed to purchasing 391 EVs — a figure that is expected to grow as the program continues to engage cities across the country. The platform was developed in partnership with the Electrification Coalition (EC), which will offer guidance and information to cities as needed.”

Santa Monica joins electric vehicle purchasing agreement

“The new collaborative represents 409 Cities in 47 states but only 19 committed to making purchases in the first year. As other cities cycle through their budget process, the demand from the group is expected to increase. The City of Los Angeles has been at the forefront of the process and Mayor Eric Garcetti announced the founding commitment earlier this week.”

“The clean transportation revolution is no longer a distant vision for the far-off future — it’s a reality staring us in the face, and it’s happening here in Los Angeles and cities across the globe,” he said. “Through this innovative platform, Climate Mayors are
sending a powerful message to the global car market: if you build electric vehicles, we will buy them.”

- “Technical support for the initiative is being provided by The Electrification Coalition, a nonprofit group that advocates for electric vehicles as a means of reducing America’s dependence on oil... “The EC believes the development of this Collaborative will be a catalyst to accelerate the transition of city fleets to EVs, reducing emissions, reducing our dependence on oil, and saving taxpayer money.”

Rochester Business Journal: Rochester joins new electric vehicle purchasing collaborative

- “Rochester is one of 19 founding cities and two counties nationwide to form an electric vehicle purchasing collective. The Climate Mayors Electric Vehicle Purchasing Collaborative has committed to the purchase of 376 electric vehicles (EVs), representing more than $11 million in EV investment.”

- “The platform was developed in partnership with the Electrification Coalition (EC), a Washington, D.C.-based nonprofit working to accelerate the mass adoption of EVs to reduce U.S. oil dependence. Electrification Coalition Vice President Ben Prochazka said the collaboration highlights the “incredible market demand” that exists from cities around the country as they plan for an electric transportation future.”

KEIB-AM Los Angeles: Garcetti Announces Initiative for Cities to Buy Electric Cars Together

- “Los Angeles Mayor Eric Garcetti said today a new online portal from the Climate Mayors organization will help lower the cost of electric vehicles by enabling cities to bid on them together in larger quantities. “Through this innovative platform, Climate Mayors are sending a powerful message to the global car market: if you build electric vehicles, we will buy them,” he said. The Climate Mayors is a national coalition of more than 400 U.S. mayors dedicated to pursuing environmental initiatives, and Garcetti’s office said 19 founding Climate Mayors' cities and two counties have already committed to purchasing 376 EVs as a result of the new online portal.”

- “The Climate Mayors Electric Vehicle Purchasing Collaborative was developed in partnership with the Electrification Coalition, a nonprofit that promotes electric vehicles. “Today's announcement demonstrates impressive and innovative leadership from cities to electrify their fleets. By transitioning to electric vehicle fleets, we are reducing our oil dependency, driving the EV market and taking a critical step towards meeting the goals of America's pledge on climate change,” said Ben Prochazka, vice president of the Electrification Coalition. “We are excited to partner with more than 400 cities to provide the tools and resources needed to make it easier for every city in the U.S. to plug in their fleets into an electric transportation future.”

- Replayed on KFI-AM 640

ACT News: Climate Mayors and Electrification Coalition Partner to Rapidly Transition Municipal Fleets to Electric Vehicles

- “In an attempt to counteract this problem, Los Angeles Mayor Eric Garcetti announced that 19 cities and two counties throughout the U.S. have formally launched the Climate Mayors Electric Vehicle Purchasing Collaborative. These 21 municipalities signified this launch with a commitment to purchase 376 electric vehicles, representing approximately $11 million in electric transportation-related investment, within just the first year of the Collaborative’s creation.”
• “Developed in partnership with the Electrification Coalition (EC), the newly launched online portal www.DriveEVFleets.org will aggregate the unprecedented cooperation of cities leveraging their buying power to offer a one-stop platform to make cost-efficient purchasing decisions. Providing fleet electrification expertise as the Collaborative’s technical adviser, the EC will centralize important data and best practices on how to buy, lease or contract service of electric vehicles, as well as display a host of vendors for the acquisition of charging infrastructure.”

IdeaStream.org: Cuyahoga County Builds Solar Farm At Brooklyn Landfill, Buys Electric Cars
• “County Purchases Electric Cars: The county also announced Tuesday it’s buying electric cars through the Climate Mayors Electric Vehicle Purchasing Collaborative, one of 20 cities or counties in the U.S. to make that commitment. “Cuyahoga County has agreed to go in for five to kind of test the theory, test the system,” Foley said. “We think it’s kind of cool, electric vehicles aren’t going to go away.”

MyNewsLA.com: Garcetti Announces Initiative for Cities to Buy Electric Cars Together in Bulk
• “Los Angeles Mayor Eric Garcetti said Tuesday a new online portal from the Climate Mayors organization will help lower the cost of electric vehicles by enabling cities to bid on them together in larger quantities. The Climate Mayors Electric Vehicle Purchasing Collaborative was developed in partnership with the Electrification Coalition, a nonprofit that promotes electric vehicles. “Today’s announcement demonstrates impressive and innovative leadership from cities to electrify their fleets. By transitioning to electric vehicle fleets, we are reducing our oil dependency, driving the EV market and taking a critical step towards meeting the goals of America’s pledge on climate change,” said Ben Prochazka, vice president of the Electrification Coalition. “We are excited to partner with more than 400 cities to provide the tools and resources needed to make it easier for every city in the U.S. to plug in their fleets into an electric transportation future.”

Guardian: Electric future? Global push to move away from gas-powered cars
• Indirect mention: “This follows a move by 19 US cities and counties to increase the number of electric vehicles in their own fleets and promises by businesses such as Ikea, which plans to make its home deliveries emissions-free, to shift away from gasoline-powered cars and trucks.”

FleetNews: 100% zero emission targets announced
• On Tuesday, US Climate Mayors announced the formation of an EV Purchasing Collaborative 19 Climate Mayors are founding, in partnership with the Electrification Coalition, a one-stop, coordinated platform for cities’ buying EVs to drive down costs and maximize market impact. Friday at GCAS will also see a major international zero emission vehicle infrastructure announcement, under the mantle of the ZEV Challenge.

LAWest Media: Garcetti Announces Initiative for Cities to Buy Electric Cars Together in Bulk
• “The clean transportation revolution is not a distant vision for the far-off future — it’s a reality staring us in the face, and it’s happening here in Los Angeles and cities across the world,” Garcetti said at a forum on clean transportation he held at Los Angeles City Hall with the mayor of Paris, France.”
• “The Climate Mayors Electric Vehicle Purchasing Collaborative was developed in partnership with the Electrification Coalition, a nonprofit that promotes electric vehicles.”

VirginiaEV.org: Electrification Coalition a Technical Partner for Climate Mayors’ Electric Vehicle Purchasing Collaborative

• Los Angeles Mayor Eric Garcetti announced the launch of the Climate Mayors’ Electric Vehicle Purchasing Collaborative, a program that will provide a turn-key, one-stop online procurement portal providing municipalities across the country equal access to competitively bid EVs and accompanying charging infrastructure. The Electrification Coalition will help act as the technical expert and support cities in their fleet transition planning — enabling a more efficient and rapid conversion of city fleets and charging infrastructure.