Electric Vehicle Initiatives
Electric Vehicle (EV) Overview

• In June 2019, Gov. Murphy signed an MOU outlining NJBPU’s role in encouraging electric vehicle use in New Jersey

• Under this MOU, NJBPU will:
  • Consider how to utilize Clean Energy Program funds to finance Zero Emission Vehicles (ZEV) charging infrastructure deployment and mapping
  • Consider how to dedicate funds to create an incentive program to encourage NJ consumers to buy and lease new and used ZEVs
  • Track usage and electric consumption from charging infrastructure
The Electric Vehicle Law (S2252)

• Signed on January 17, 2020 by Governor Murphy, this law establishes the following goals:
  • At least 330,000 EVs on New Jersey roads by December 31, 2025; and
  • At least 2 million EVs by December 31, 2035.
  • At least 85% of all new light duty vehicles sold or leased in the State shall be EVs by December 31, 2040.
  • By December 31, 2025, there must be 400 DC Fast Chargers and 1,000 Level Two chargers available to the public.
Developed in accordance with the EV Law, which dedicated $30M annually for the Plug In Electric Vehicle Fund, for 10 years.

New Jersey residents can receive an incentive of up to $5,000 when they purchase or lease a new electric vehicle in the State of New Jersey.

The online portal to apply for this post-purchase incentive launched on May 27, 2020.

Point of Sale incentive - Coming Soon

www.ChargeUp.NJcleanenergy.com
Additionally, the vehicle must:

• Be a new battery electric or plug-in hybrid electric vehicle; and
• Have an MSRP* of less than $55,000

*MSRP cap refers to the final Manufacturer’s Suggested Retail Price of the vehicle.
• This grant from the U.S. Department of Energy is focused on how to enhance EV adoption in urban areas and in underserved communities.

• The project is currently researching EV car-sharing options and Plug-in Electric Vehicle (PEV)-based ride hailing options for urban areas.
Clean Fleet Electric Vehicle Incentive Program

• Electric vehicles are now included on the State Purchasing Contract under Award T0099.

• Clean Fleet Electric Vehicle Incentive Program
  • Designed to encourage local and state governments to add EVs to their fleet;
  • $4,000 per battery electric vehicle (maximum of 2); and
  • $1,500 for one Level-Two EV charging station.
  • Grants awarded on rolling basis until June 2021, or until funding expended.

• Questions? EV.programs@bpu.nj.gov
On May 18, the NJBPU released a straw proposal aimed at furthering EV adoption in New Jersey by setting minimum utility filing guidelines. It requested feedback on:

- Who should construct, own, operate, and pay for publicly accessible chargers;
- How rates should be structured;
- How to encourage charging infrastructure at multi-unit dwellings; and
- What barriers to EV adoption exist in LMI and EJ communities, as well as solutions to overcome these obstacles.
CHISTINE SADOVY
Chief of Staff
Christine.Sadovy@bpu.nj.gov

ELECTRIC VEHICLES
NJCleanEnergy.com/EV

NEWSLETTER
NJCleanEnergy.com/NEWSLETTER

LISTSERVS
NJCleanEnergy.com/LISTSERVS

@NJCleanEnergy
THANK YOU