MAKING EQUITY REAL IN MOBILITY AND TRANSPORTATION ELECTRIFICATION

ROMÁN PARTIDA-LÓPEZ, THE GREENLINING INSTITUTE
BUILDING A NATION WHERE COMMUNITIES OF COLOR THRIVE AND RACE IS NEVER A BARRIER TO OPPORTUNITY
PRACTICES THAT HAVE LEAD TO INJUSTICES AND INEQUALITIES IN LOW-INCOME COMMUNITIES

EQUITY STANDARDS

OPERATIONALIZING EQUITY FRAMEWORK
I-105/405 interchange bisecting four communities in Los Angeles, California
CURRENT HEALTH IMPLICATIONS

HEALTH EMERGENCIES EXPLOIT THE UNEQUAL IN SOCIETY

REDLINING
1937

Redlined communities = predominantly people of color and poor

CALENVIROSCREEN
2018

Disadvantaged communities = predominantly people of color, poor, and polluted

COVID-19
4/23/2020

Oakland COVID-19 Map
Darker portions of the map illustrate the neighborhoods harder hit by COVID-19 cases
WHAT IS EQUITY?

- Equity is transforming the behaviors, institutions, and systems that disproportionately harm people of color.
- Equity means increasing access to power, redistributing and providing additional resources, and eliminating barriers to opportunity, in order to empower low-income communities of color to thrive and reach full potential.
EQUITY AND JUSTICE

Comparison of Equality and Equity:

**Equality**
- A person in a wheelchair is represented along with others on bicycles, indicating equal treatment.

**Equity**
- A child in a specialized bicycle is represented along with others on regular bicycles, emphasizing tailored support for specific needs.
GUIDING EQUITY STANDARDS

- EMPHASIZE RACE-CONSCIOUS SOLUTIONS
- PRIORITIZE MULTI-SECTOR APPROACHES
- DELIVER INTENTIONAL BENEFITS
- BUILD COMMUNITY CAPACITY
- BE COMMUNITY-DRIVEN AT EVERY STAGE
- ESTABLISHES PATH TOWARDS WEALTH BUILDING
OPERATIONALIZING EQUITY FRAMEWORK

ADDRESS EQUITY IN EACH OF THE FOLLOWING:

- GOALS, VALUES, MISSION
- PROCESS
- IMPLEMENTATION
- ANALYSIS, MEASUREMENT
CENTERING EQUITY IN POLICY DESIGN

W/O: 1 MILLION EVS BY 2023
WITH EQUITY: 1 MILLION EVS BY 2023 WITH LOW-INCOME PROGRAMS

W/O: STANDARD CLEAN VEHICLE REBATE PROJECT ($2,500)
WITH EQUITY: SCRAP-AND-REPLACE ($9,500)

W/O: INFRASTRUCTURE TO EARLY ADOPTERS
WITH EQUITY: CHARGING INFRASTRUCTURE TO “STRANDED ASSET” AREAS

W/O: MASS EV AWARENESS CAMPAIGNS
WITH EQUITY: CULTURALLY RELEVANT EV AWARENESS CAMPAIGNS
THANK YOU

BE BOLD. BE EQUITABLE. BE INCLUSIVE.

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