



FOR IMMEDIATE RELEASE

January 13, 2021

Media Contact: [Julie Sutor](#)

Industry Leaders Join Together to Advance Transportation Electrification

The Electrification Coalition announces the launch of a new strategic advisory group that will accelerate the deployment of electric vehicles and charging infrastructure

Washington, D.C. — Industry leaders representing a broad cross section of the transportation sector came together Wednesday in partnership with the Electrification Coalition to announce the launch of a new strategic advisory group to accelerate the electrification of transportation. The newly formed Electrification Coalition Business Council (ECBC) includes leading companies in vehicle manufacturing, charging equipment manufacturing, transportation systems, rideshare technologies and systems, logistics, fleet transition and consumer adoption.

With a founding roster of 17 partner companies, the ECBC will work with the Electrification Coalition to advance policies and programs that support the deployment of electric vehicles and charging infrastructure on a mass scale in order to overcome the economic, public health and national security challenges associated with the American transportation sector's dependence on oil.

The ECBC connects industry leaders with the Electrification Coalition's nationwide network of policy experts, advocates and programs to collaborate on the development of pragmatic policies and actions that will expedite the transition to an electrified transportation future.

ECBC partners span the entire transportation electrification supply chain, from manufacturing to fleet and consumer adoption. The council is thus uniquely positioned to identify and advocate for a comprehensive breadth and depth of strategies to support robust transportation electrification across the United States.

"The United States' transition to an electrified transportation future isn't a question of if – it's when," said Ben Prochazka, national director of the Electrification Coalition. "ECBC creates a strategic alliance that can supercharge support for the policies and actions needed to accelerate transportation electrification at a mass scale."

The following companies are Electrification Coalition Business Council partners:

- AECOM
- AMPLY Power

- Arrival
- Cox Automotive
- EVgo
- FedEx
- Ford Motor Company
- General Motors
- Kia Motors Corporation
- Parsons Corporation
- Proterra
- Rhombus Energy Solutions
- Rivian
- ROUSH CleanTech
- Sourcewell
- Uber
- Volvo Group North America

#

About the Electrification Coalition: The Electrification Coalition is a non-partisan, not-for-profit organization committed to promoting policies and actions that facilitate the deployment of plug-in electric vehicles (EVs) on a mass scale in order to combat the economic, public health, and national security dangers caused by America's dependence on oil. The EC works with a variety of stakeholders that represent the entire electrified transportation value chain, positioning the organization as a dedicated rallying point for an array of electrification allies. For more information, visit electrificationcoalition.org.

"We are proud to join the ECBC to advance policies and programs that support cities and utilities as they work to accelerate the adoption of zero emissions vehicles and the infrastructure technology that enables them."

— Andrew Bui, Vice President, Global Transportation Electrification, AECOM

"Electrifying the way we move goods and people is the key to unlocking a more sustainable transportation system that can transform the world. AMPLY Power is excited to partner with the Electrification Coalition Business Council and work together to provide sustainable charging solutions for the electric fleets that will drive the next generation of American transportation."

— Vic Shao, CEO and Co-Founder, AMPLY Power

"The Electrification Coalition is a key stakeholder in accelerating transportation electrification in the United States. Their experienced and committed staff are leading critical policy discussions about freight electrification and infrastructure at the federal, state and local levels. The opportunity and ability for Arrival to contribute to these efforts is essential for rolling out our Integrated Transportation Ecosystem."

— Richard Colley, Head of Policy & Regulatory Affairs, Arrival

"Cox Automotive is committed to the electric transportation future. Given the benefits of EVs, we see a world where a closed loop ecosystem of battery health and servicing take center stage, and access to public charging infrastructure is more widespread. We are excited to be ECBC partners in support of the EV!"

— Lea Malloy, Head of Research and Development, Cox Automotive Mobility

"EVgo is a part of the Electrification Coalition Business Council because we have been leading on transportation electrification for over a decade and know that to expedite and expand the reach of EVs, it takes collaboration across a diversity of companies and partners to enable a more sustainable future."

— Jason Walter, Director of Business Development for Fleets, EVgo

"At GM we are well on our way to an all-electric future: we recently announced a \$27 billion investment in our EV programs that will support the introduction of 30 new electric vehicles by 2025. But we also know it will take a combination of continued leadership, industry collaboration, and supportive public policy to get us there. The Electrification Coalition has been a vocal and effective voice for accelerating transportation electrification. GM looks forward to partnering with the Coalition's new Business Council to amplify the benefits of EVs for consumers and society alike, while identifying and advocating for consensus public policies—such as infrastructure support and consumer incentives—that will make an all-electric future possible."

— Robert F. Babik, Executive Director, Global Regulatory Affairs, General Motors

"We have worked to innovate transportation technologies for decades, helping cities better manage traffic, move people and goods and keep their communities safe. We are proud to join the distinguished list of transportation industry leaders on the ECBC and look forward to working together to advance the future of electrified transportation – from private vehicles to public transit, and everything in between."

— Tom Topolski, Executive Vice President, Connected Communities Market, Parsons

"With the industry connections we are making through the Electrification Coalition Business Council, Roush CleanTech is looking forward to amplifying the impact of our battery electric truck offerings and deployments. The market and policy insights that we expect from the ECBC will help Roush CleanTech move forward in a more interdisciplinary fashion to solve problems and create exciting opportunities for our customers."

— Chelsea Jenkins, VP of Government and Industry Relations, Roush CleanTech

"Uber is committed to being a leader in the transition to electric vehicles, which is why we're thrilled to be a founding partner in the Electrification Coalition Business Council. We're already taking key actions, including expanding Uber Green to over 1,400 cities and towns across North America. We look forward to working with the Electrification Coalition and all the ECBC partners to build momentum for the electrification of transportation."

— Danielle Burr, Head of Federal Affairs, Uber