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Washington, DC, 20036  
[www.ElectrificationCoalition.org](http://www.ElectrificationCoalition.org)

**Position:** Policy and Advocacy Manager

**Team:** Policy

**Location:** Washington, DC (Flexible)

### About the Electrification Coalition

The Electrification Coalition (EC) is a national, nonpartisan not-for-profit organization committed to promoting policies and actions that facilitate the accelerated deployment of electric vehicles (EVs) on a mass scale. For more than 10 years, the EC and its sister organization, Securing America's Future Energy (SAFE), have sought to reduce our nation's dependence on oil – which is currently responsible for powering 91 percent of our transportation system.

The EC Policy team leads the organization's efforts at the federal, state, and local levels to engage decision makers and external stakeholders in identifying and advancing high impact policies to support a rapid and equitable transition to transportation electrification. This includes electrification of the light-duty, medium-, and heavy-duty sectors, including trucks, transit buses and school buses. The EC's work across multiple venues of opportunity include executive branch offices and agencies, legislatures, and public utility commissions. We engage local champions that participate in our on-the-ground implementation efforts to serve as ambassadors and champions for policy action. The EC works with multiple coalitions of industry players, environmental and equity organizations and academics.

### The Opportunity

This team member has the exciting opportunity to play a leadership role changing the future of transportation by helping to guide policy efforts at the federal, state and local levels. The momentum behind transportation electrification has never been stronger. The technology has advanced from being "one day" to "today" with dozens of models available and dozens coming soon. Price parity is seen as achievable in the near term. Governments at all levels are pushing the market towards electrification, manufacturers are making commitments to all-electric fleets and investing billions of dollars in their development. Meanwhile, the infrastructure build out is expanding. The recognition of the benefits of EVs, including national and energy security, economic development, air quality, public health and climate change are becoming well recognized. The next few years present an incredible opportunity to speed and secure an electric future.

### The Position

The Policy and Advocacy Manager coordinates the planning and execution of policy development, advocacy and adoption that support the accelerated adoption of plug-in electric vehicles under the direction of the Managing Director and working in close collaboration with other Policy and Advocacy Managers. The Manager oversees analysts and interns and helps

guide the work of field campaign staff. This position works with multiple corporate and public sector partners, consultants, and staff, working closely with all stakeholders to ensure continued progress toward EV-friendly policies. The Manager is responsible for executing tasks and deliverables that will meet or exceed project metrics, ensuring that key processes and outcomes are completed.

## **Key Responsibilities**

- Execution of the Project Planning, Goal Setting, Strategic Coordination, Resource Management and Tracking: Lead the management of select projects, which includes adherence to program budgets, implementing a strategic process, evaluating and adjusting the plan, and reporting.
- State Policy Leadership: Provide policy leadership on state-level policy engagement in the EC's current priority states and growing engagement across the Midwest, Southeast and beyond, including support for a range of incentives, regulations and programs. These include:
  - Advancing commitments to medium and heavy-duty electrification.
  - Securing direct sales access for EVs.
  - Securing utility EV planning requirements.
  - Creating state fleet policy electrification goals.
  - Championing support for the creation of clean-fuels standards.
  - Aligning utility rates and incentives.
  - Focusing Volkswagen settlement spending allocations and other revenue sources on electrification.
  - Defending against inequitable EV fees.
  - Providing analysis on clean cars programs and complementary policies.
- Federal and Local Policy Support: Provide support for federal and local policy development and efforts. At the federal level, this includes working to advance tax incentives for vehicles, infrastructure and manufacturing, expanding funding opportunities and strengthening the supply chain. At the local level, this includes working to advance EV-ready building codes, favorable zoning requirements and private fleet electrification.
- Mobilizing Stakeholders: Contribute to customized technical and policy trainings that bring together key stakeholders for strategic discussions and help develop advocacy campaigns that help push decision makers. Work with and create coalitions, help build power in support of action.
- Outreach and Expanding Partnerships: Manage a portfolio of diverse partner organizations and/or organizing consultants. Will also include participating in and presenting at conferences, events and webinars, and evaluating collaborative opportunities with external organizations.
- Internal Coordination: Coordinating within multiple teams within the EC and SAFE to meet defined goals/timelines.
- Remote Team Participation: Responsible for managing remote staff, interns and consultants.

## **Professional Qualifications, Skills and Qualities**

- Bachelor's degree required.
- Demonstrated knowledge of the EV market, and existing state/industry relationships, with knowledge of the utility market and players a plus.
- At least 5 years of experience coordinating policy and advocacy initiatives from creation to completion; experience with field-based policy campaigns preferred.
- Direct project and staff management experience, ideally including consultants and interns.
- A commitment to, and experience developing equity-focused policy solutions.
- Strong ability to work with partners that represent broad interests including government staff and elected officials, corporations, non-profit groups, academia, and volunteers.
- Ability to work both independently without close oversight, but also to be a team player who will productively engage with others at varying levels of seniority within and outside of the EC. An adaptable and flexible nature that can change projects quickly but still hold priorities.
- Strong entrepreneurial/opportunistic approach to work and programs.
- Strong organizational and time management skills with exceptional attention to detail.
- Excellent verbal and written communication skills.

\$75,000-\$100,000 USD for individuals based in Washington, DC. Salaries are localized to applicant's geographic location. We are open to both experienced and newer candidates; the offer will be reflective of a candidate's individual experience level.

We offer a competitive health benefits package, 401K with 3% employer contribution and life insurance, as well as other benefits to be detailed in the offer.

### **To Apply**

To submit your application for this position please email a cover letter and resume to [afreyschlag@electrificationcoalition.org](mailto:afreyschlag@electrificationcoalition.org).

*The EC is committed to creating a diverse environment and is proud to be an equal opportunity employer.*