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## **Program Associate - Freight Electrification**

Remote

### **About The Electrification Coalition**

The Electrification Coalition (EC) is a national, nonpartisan, not-for-profit organization committed to promoting policies and actions that facilitate the accelerated deployment of electric vehicles (EVs) on a mass scale. For more than ten years, the EC and its sister organization, Securing America's Future Energy (SAFE), have sought to reduce our nation's dependence on oil – which is currently responsible for powering 92 percent of our transportation system.

The last several years have been exciting for the EC as we have created and contributed to some of the most innovative public-private partnerships in transportation electrification, including our work on behalf of the American Cities Climate Challenge, the award-winning Climate Mayors EV Purchasing Collaborative, the Smart City Challenge, and numerous other initiatives. The EC also supports a broad suite of policies and initiatives at the federal, state, and local levels contributing to the accelerated electrification of the transportation and mobility sector.

### **About the Position**

Innovations must be launched to achieve widespread transportation electrification to reach diverse sectoral applications in new ways. One such application -- the freight sector, is rapidly becoming a critical opportunity for revolutionizing transportation. The Electrification Coalition (EC) is pioneering an effort to drive this transition. The Program Associate will support this effort, including innovative program development and effective implementation. Working on the Electric Vehicle Programs team, this position reports to the Senior Manager, E-Freight and Special Projects.

The Program Associate, Freight Electrification will help develop the EC's Freight Electrification program. As the EC works to advance the electrification of the goods movement industry and support critical EV policies and programs, the Program Associate will engage with key constituencies and decision-makers to create pathways to accelerate freight electrification. Engagement could include supporting pilot projects to catalyze freight electrification at scale, developing a community of practice for electrification within the goods movement industry, and using communications and advocacy tools to increase adoption of heavy duty EVs.

This position represents the EC and our preferred policies and programs to leaders and members of communities such as state agencies, local governments, a diversity of NGOs, the business community, the media, and the general public. Specific responsibilities include:

- **Supporting the EC Freight Electrification Program:** Support a team in developing and implementing an effort to electrify freight across the U.S., support pilot programs, policy

analysis and advocacy, market development strategies, technical assistance, and public/private sector partnerships.

- **Reports:** Writing, review and providing ongoing program documentation for reports and papers.
- **Corporate Engagement:** Including ongoing engagement with the significant network of partners the EC has already established and continuing to build upon this to strengthen our freight work.
- **Thought Leadership and Organization Representation:** Contribute to technical documents and white papers, attend and present at external events as a representative of the EC and our Freight Electrification program, raising awareness of the EC's work, and build relationships with relevant parties.
- **Events:** Organizing events including online forums, webinars, and occasionally in-person events.
- **Coordinate Across Departments:** Coordinate and support the development and communications divisions as required.

### **Requirements**

Our ideal candidate brings a suite of leadership skills, including a creative work style ready to engage with new program areas. Additionally, successful candidates thrive in an environment with a dynamic team that is highly mission driven.

- At least 1-3 years of experience in nonprofit, energy, electric vehicle, freight electrification, transportation, government, policy, or political field (preference for candidates with experience in an electric vehicle-related field).
- Knowledge of electric vehicles, energy policy, energy security, and/or transportation policy (not required). Preference will be given to candidates who have knowledge of freight electrification.
- Strong organizational skills and are great at working independently as well as part of a team.
- Ability to convene stakeholders and team members around a common mission.
- Excellent written, verbal and presentation communications skills.
- Experience with research, data analysis, and report writing.
- Ability to present at conferences and facilitate Zoom/ Teams' meetings.
- Demonstrated the ability to collaborate with colleagues and outside organizations and be able to multitask without sacrificing quality of work.
- You are comfortable with handling project management software such as Monday.com.
- You have an awesome ability to work at a fast pace, under pressure to meet deadlines.
- You love working as part of a team and to foster a cooperative, team-oriented work environment.
- You are skilled at working in a remote environment and consider yourself a team player as well as an excellent collaborator.
- You have a strong entrepreneurial/opportunistic approach to work and programs.

### **Compensation**

The salary range for this position has been set at \$50,000-65,000. Actual salaries will vary based on various factors including but not limited to experience, education, skills and other job-related factors. Compensation is commensurate with experience. The range listed is just one component of The Electrification Coalition's total compensation package for employees which includes a full and competitive benefits package.

### **Application Process**

Expand HR Consulting (EHR) has been retained to conduct the search. To apply, please submit your letter of interest and resume, to Erica Raphael, Sr. HR Consultant, [eraphael@expandhr.com](mailto:eraphael@expandhr.com).

The Electrification Coalition is proud to be an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion/creed, sex, national origin, disability, genetic information, pregnancy, veteran or active military status, alienage or citizenship status, arrest or conviction record, credit history, salary history, caregiver status, sexual orientation, gender identity, marital or partnership status, familial status, unemployment status, status as a victim of domestic violence, sexual violence or any other status protected by applicable law.